

# Holcim hits a century



Holcim turns 100 this year. To commemorate its Centennial, the company commissioned a unique artistic exposition. Leading international portrait photographer Marco Grob and the reputed industrial photographer team of Hiepler, Brunier were invited to visit a worldwide selection of Holcim's group of companies to capture images of the company's workers and workplaces. Gagal and Wadi plants of ACC and their people are featured in the series to represent Holcim in India. The result is a tribute to 80,000 Holcim Group employees in 70 countries offered simultaneously as a unique corporate exhibition displayed in the world's leading cities and a photobook titled "Industrious" meant as a memento for distribution to all employees of group companies.